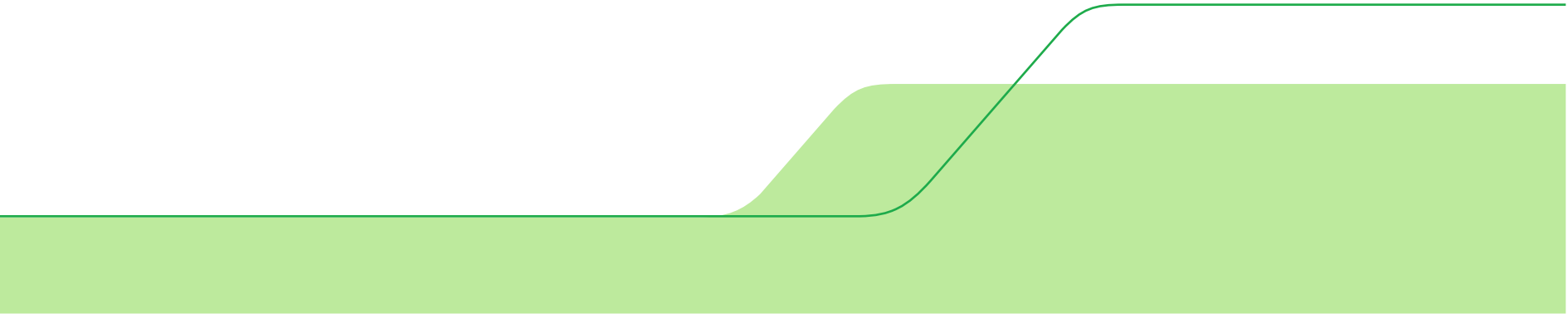


zablon





COMPANY PROFILE 2021





zablon Coffee
Proudly Ethiopian!

Table of Contents

Our Founder & CEO	04
Zablon Coffee	05
Our Company	06
Our Objectives	07
Our Mission	08
Our Ethos	09
Why Choose Us?	11
Our Facility	12
Forest Coffee Plantation	
Semi-Forest Plantations	
Processing Industries	
Export Coffee Packaging Plants	
Cuppining Hubs	
Logistics Fleet	
Our Products	19
2021 Crops Offer List	19
Legal Structures	22
CONTACT US	23



Our Founder & CEO

Biniam Bedewi is the CEO and Founder of Zablon and is responsible for strategy, vision and growth of the company since 2009. Born to entrepreneurial family, creating and running successful business is something he consider as his natural strength. He starts his first business at the age of 14 and he got engaged in various business ventures until 2009.

In 2009 he co-founded Zablon Trading PLC. and under his leadership Zablon become one of the very few multibillions turn over company in Ethiopia. Despite the economic and macro-economic challenges in the country, Biniam led the company to remarkable success thanks to the exceptional business acumen and his exemplary endurance during challenges. He is a well-known expert in global market, supply chain and creation of demand.

Biniam is a devout practicing Christian and spends his spare time with his children.

Zablon Coffee

Zablon Trading Plc is one of the top three significant exporters of agricultural products operating in Ethiopia since 2009. Due to our exceptional dedication to the business, we are able to handle a large number of shipments per annum that are averagely figured to the volume of 1000 containers and value of 25 million Dollar. Subsequently, trailed by various acknowledgment and grants. Our business has been praised for its success of bulk shipments with best services and on-time delivery. Our prominent clients are located mainly in USA, Europe and Asia.

In the light of agricultural commodities access, we are capitalizing the export through launching Zablon Coffee that is resolved to serve the coffee enthusiasts and importers across the globe with the finest ground and roasted coffee beans.

The passions we have for the commodity, the quality we perceive, the facility we have, and the care we possess for our resources make us in anycase different besides our creed and integrity. We appear in the frontline in all that we do.

In this manner, we involved from the seedlings, tree, plantation, processing, the bean, and the outlets and beyond that to make our end clients able to enjoy the finest coffee of Ethiopia.

Our Company

Zablon Trading is one of the largest exporters of agricultural products in Ethiopia. It is licensed under the name **“ZABLON TRADING PLC”** as a private limited company and owned by two shareholders, Mr. Biniam Bedewi & Mrs. Hamlet Beljun. They are profoundly devoted investors who have immediate and related involvement with export and import businesses.

The Funder Mr. Biniam Bedewi, has been engaged for a long time in the wholesale trade of agricultural product services since aged 14. As we conclude from the date of the establishment he has ample skill in supplying commodities that fit for human consumption & sound, fair, marketable quality & simultaneously, great administrative ability. These important variables have their own focal role in this development.

Capacity building internally & acquainting him with the technology is vigorously pursued activity & which is another winning weapon of current information-based market.

Our Objectives

Access to coffee beans - Zablon coffee collects the most praised coffee plantation sites and unexploited forest coffees and all regions of Ethiopia.

Guaranteed quality and sustainability - supplying the most high quality that is beyond your expectation without breakdown.

Empowering the farmers - equipping the community is our groundwork through the training and economic empowerment projects.

Happy clients are our end impression - we would like to see through std service and family-based relationship that is beyond trade.

A happy team is our backbone for every minute of a transaction - we value and work on all-around excellence and growth of entire workforces.

Facilities - make us distinguished, we followed continuous investment.

Our Mission

Vitalizing the world with the legend of Coffee - a story of natural endowments; the authentic yet unique flavor of Ethiopian Bean.

Our Ethos

Teamwork - one family, one concept -Zablon

Quality - through Expertise, Leadership and Technology

Sustainability - through Transparency, Traceability, Trustworthy

Integrity and Business Ethics - from our bottom of heart

Continuous Growth - all round growth

Corporate Citizenship - we make relationship under zablon family

Social Responsibility - we generously share empathy and enthusiasm for change.



Everything, from the preparation and set up, to the quality of produce and staff is exceptional

Why Choose Us?

Best quality beans - Zablon coffee, our competitive edge comes from the fact that we are determined on being a unique supplier of the best quality or/and specialty of coffee beans from all regions of Ethiopia.

Backed with our Upskill Team and investing in direct supervision- the close follow-up traveling to the farm and industry beard the desired quality of the beans.

High definition on International Trading - the team is able to accommodate your interest beyond the concept of the client.

Large capacity and better facility - we used to have owned means of services such as transportation, lab hubs, processing plants & industries, and farm and plantation.

Proven Performance - successful stories alongside quantities of prizes got in acknowledgment of our best accomplishment more than ten fruitful years.



*Enjoying a delicious coffee is
one of life's simplest pleasures.*

Our Facility

Forest Coffee Plantation

Zablon coffee has an profundity to the Ethiopian coffee Beans that intensify beyond the commodity that's our National pride and natural Endowment. We gratefully share this sentiment and nature along the edge of your desired green coffee beans. Arabica coffee is native to the region, occurring naturally in the remnant moist natural forests. We retain much of its original vegetation. So that the areas are gently undulating terrain with elevations between 1,600m to 2,200m. The site is situated in the western part of Ethiopia in which natural forest is modified with slashing weeds, bushes for shade regulation of the coffee trees. The area is prominently known as Jimma coffee. We devised and started huge investments in ways to obtain the first harvest within five years.

Semi-Forest Plantations

We regularly work with contracted farmers and small holder coffee producers in Ethiopia. We train and educate the better way of doing for better productivity and prefinance at an early stage of coffee trees for better farm management and use to take care of natural resources. We introduced an effective layered system that focuses on sound, consistent monitoring, and adherence to rigorous international quality standards. The majority of our beans are collected this way from systematically selected from the same pool that possesses common characteristics and same varieties.

Processing Industries

We have extensive operation in all regions of Ethiopia. Our industry sites are designed with parameters of international certification requirements. We are establishing a number of wet and dry processing industries with huge capacity and better technology in which they are carefully selected based on the best of their origin and aiming to host wider options of our clients preference.

Export Coffee Packaging Plants

Zablon Coffee has built two cleaning and color sorting plants for processing and packaging agricultural products at Adama - an hour driving from the capital city, Addis Ababa and 15 minutes drive to the dry port of Ethiopia located at Mojo. The Plants comprises well conditioned warehouse for both raw and finished products separately and the coffee hubs and well paved compound and well furnished G+2 office spaces. The plant is reserved only to serve the needs of Zablon Coffee clientele. We devised an expansion of another plant settling at the capital city that can be operational in a few years.



Quality Matters

Cupping Hubs

We evinced the cupping facility at Addis Ababa along with head offices and Adama along with the packaging plant that comprises all the required units for amplified host of our clients for assisting to make better purchase decisions and for empowering our capability of enhancing and ensuring the quality sustainability.

Logistics Fleet

Zablon Coffee has contributed and purchased quantities of current trucks for the accommodation of shipping those farming items. We have a more extensive arrangement buying more trucks shipping the merchandise on time conveyance bases.



zablon Coffee
Proudly Ethiopian

WASHED
SIDAMA

*We don't just serve coffee,
we represent your brand*

Our Products

We are supplying the green and roasted coffee as major products of Zablon coffee beans. We use it to intensify our client requirements at first priority through best communication, guaranteed quality, and personal service and efficient delivery.

Escalating the wider range requirements of our clientele, we offered the beans based on their variety/origin (Jimma, Sidamo, Yirgacheffe, Guji, Harere, Limmu, Nekemet, Kefa and others), processing methods (Washed, Natural and Anaerobic/Honey processed Coffee beans) and quality preference (Speciality and Commercial).

2021 Crops Offer List

No	Lot ID	Coffee Origin	Source	Grade Value	Description	Current Position	Status
1	ZT.ZC.1001.13	WASHED SIDAMA	DALE	GRADE -1	SPECIALITY	ADDIS WAREHOUSE	STOCKED
2	ZT.ZC.1002.13	WASHED SIDAMA	DALE	GRADE -2	SPECIALITY	ADDIS WAREHOUSE	STOCKED
3	ZT.ZC.1003.13	WASHED SIDAMA	CHIRE	GRADE -1	SPECIALITY	ADDIS WAREHOUSE	STOCKED
4	ZT.ZC.1004.13	WASHED SIDAMA	CHIRE	GRADE -2	SPECIALITY	ADDIS WAREHOUSE	STOCKED
5	ZT.ZC.1005.13	NATURAL LEKEMPTI	KELEM	GRADE -5	COMERCIAL	ADDIS WAREHOUSE	STOCKED
6	ZT.ZC.1006.13	NATURAL DIJIMAH	JIMMA	GRADE -4	COMERCIAL	ADDIS WAREHOUSE	STOCKED
7	ZT.ZC.1007.13	NATURAL SIDAMA	CHIRE	GRADE -4	COMERCIAL	SITE WAREHOUSE	ON SITE
8	ZT.ZC.1008.13	NATURAL SIDAMA	DAYE	GRADE -1-2	SPECIALITY	SITE WAREHOUSE	ON SITE



Take time to smell the coffee.



We work with smile.

Legal Structures

Company Registration:

Zablon Trading is a private limited company registered in accordance with the company law in Ethiopia of 2009 as amended up to date.

Trade Name: Zablon Coffee Expoter

Established: 2009

Capital: 61,500.000.00 ETB

Revenue: 1,415,974,358

Listing: Import and Export

Employees: 200 Consolidated

Address:

Bole Road, Olympia Getu Commercial Center 3rd and 7th floor

Tel: +251 11 558 5848 / 43

Fax: +251 11 558 5894

Cell: +251 91 120 5793 / +251 91 149 0559

Email: manager@zablontrading.com / coffee@zablontrading.com

Website: www.zablontrading.com

P.O.Box 122951 Addis Ababa, Ethiopia

Contact Person: Biniam Bedewi - CEO & Founder

CONTACT US



☎ +251 11 558 5848 / 43

📱 +251 91 149 0559

+251 91 120 5793

@ coffee@zablöntrading.com
manager@zablöntrading.com

🌐 www.zablöntrading.com

📍 *Bole Road, Olympia
Getu Commercial Center
3rd and 7th floor
Addis Ababa, Ethiopia.*

THANK YOU

zablon coffee
Proudly Ethiopian!

www.zablontrading.com

Designed by MA Branding